

## Zavy Brainy Breakfast Competition

### Background

The Zavy software as a service is a social media performance tracking platform, designed to give you access to publicly available data regarding the reception of a brand's social media and the social media of its competitors in related industries.

### Term and Conditions

1. Enter Zavy's Brainy Breakfast Competition (the "Competition") to win 6 consecutive calendar months of social media performance tracking (the "Prize").
2. Entries for the Competition will only be considered valid if entrants have downloaded the Zavy Social Media Benchmarks whitepaper and have had their details confirmed by Zavy.
3. The winner of the Prize ("Winner") will agree to be contacted by Zavy in relation to the redemption of the Prize, and any services provided to the winner by the Company in relation to the Prize.
4. The Winner's use of the Prize will be broadly regulated to the following features unless negotiated and agreed upon in writing between the Winner and an employee of Zavy at a time within the 6-month Prize validity period:
  - a. Tracking social media performance for up to 12 brands across up to 2 dashboards, including statistics for Facebook, Instagram, Twitter, Youtube, and LinkedIn where available on a case-by-case basis,
  - b. Unlimited access to predefined topics being tracked by Zavy's social listening tool, Radar,
  - c. Access to up to 10 custom topics for tracking via Zavy's social listening tool, Radar,
  - d. Up to 4 topic changes per month for tracking via Zavy's social listening tool, Radar,
  - e. Up to 10 user licenses for employees of the Winner, and
  - f. Up to 1 deep dive report on the Winner's social media insights.
5. By entering the Competition, you agree to be bound by the terms and conditions outlined herein.
6. Zavy, the promoters, can be contacted in relation to the Competition at:

Level 4, 106-108 Quay Street  
Auckland 1010

hello@zavy.co
7. The Prize must be taken as offered and is not transferable, exchangeable, or redeemable for cash.

8. Any personal information collected by the promoter will be handled in accordance with the Privacy Act 1993.
9. By entering the promotion all entrants consent to receiving information from Zavy concerning further offers in relation to the promoter's services that may be of interest, provided that entrants may at any time opt out of any mailing list by giving notice to the promoter. By entering the promotion, you are providing personal information to the promoter of the draw.
10. The promoter's decision in relation to all aspects of this promotion will be final, and no further correspondence will be entered into on this particular matter.